
PRIVACY POLICY

With this document we wish to inform the users of this website on the methods we use to manage the website with respect to the processing of their personal data, as established in Article 13 and 14 of European Regulation 679/2016 - General Data Protection Regulation. This Privacy Policy additionally follows and is fully compliant with Recommendation No. 2/2001 which the European data protection authorities, meeting in the Working Party established under Article 29 of Directive 95/46/EC, adopted on 17 May 2001 to lay down certain minimum requirements for collecting personal data on-line, and specifically the methods, timing, and nature of the information which data controllers must provide to users when they connect to websites, irrespective of the purposes of such connection. Viewing this website may entail the processing of data relating to identified or identifiable data subjects.

Please note that consent mechanisms shall be clear, brief, and easily understandable; if the original conditions for which consent is required should be subject to any changes, including, for example, changes to the purposes of personal data processing, users shall be asked to provide an additional consent under European Regulation 679/2016. Please also note that all the consents collected shall be filed in documents that will be kept separate from any other company document.

Your personal data shall not be disclosed, and you can exercise your rights as established under Articles 11-20 of European Regulation Regulation No. 679/2016, by writing to privacy@gbpharma.it

The data controller is GB Pharma S.r.l., VAT Number 02183430186, with registered office address at Largo Augusto, 8 – 20122 Milano (MI), Italy.

Processing operations connected to this website's web services take place within the above offices, and at the offices of the website's service provider, and are carried out exclusively by internal staff, or by persons assigned with the task of carrying out occasional maintenance operations.

All the data acquired through the on-line services offered by GB Pharma S.r.l. shall not in any case be communicated or disclosed to other parties without the express consent of the user. The personal data provided by users who submit requests to receive information material (information enquiries, etc.) are used for the sole purposes of carrying out the service or task required and are disclosed to third parties only when this is necessary to such end.

Types of data that may be acquired

Navigation data

Our computer systems and software procedures used for the running of this website acquire, over the course of their normal operation, certain personal data which transmission is implicit to the use of Internet communication protocols.

The above information is not collected specifically to be associated to identified data subjects; however, the nature of said data might, through processing operations and associations with data held by third parties, allow the identification of users.

This category of data include IP addresses or domain names of the computers utilised by users who connect to the website, the URI (Uniform Resource Identifiers) addresses of the queries made, the time of queries, the method used to submit a query to a web server, the size of the file obtained in reply, the numeric code indicating the status of the reply from the server (successful, error, etc.) and other parameters regarding the operating system and computer environment of the user.

These data are analysed for the sole purposes of obtaining statistical anonymous information on website use and to check that the website runs properly. These data may be used to establish liability in the event of possible cyber-crimes against the website, and may be shown to the Judicial Authority where the latter makes an express request thereof.

Data Provided by Users on a Voluntary Basis

The optional, express, and voluntary sending of e-mails to the addresses indicated in this website entails the acquisition of the sender's address, required to reply to requests, and of any other additional data entered in the e-mail communication; the same applies to data collected through the data collection forms dedicated to on-line services.

Personal data are processed through automated means for the time strictly necessary to attain the purposes for which they are collected.

Specific security measures are implemented to prevent the loss of data, their illegal or improper use, and any unauthorised accesses to data.